



TANGO SOCIETY OF MINNESOTA [TSOM] BOARD MEETING MINUTES

Thursday, January 24, 2019 7-9 p.m.

Location: Uptown Lunds-Byerly's Community Room
1450 W Lake St, Minneapolis, MN 55408

Present: Natalie Aiello, Mark Jefferis, Corinne O'Neil, Linda McFadden, Scott Chase, Mary Jane Setterberg, Jan Jahn, Renee Heyne, Barbara Haselbeck, Fran Howley, Shannon Carson, Tom Bischoff

Absent: Sandra Uri, Jennifer Wang, Janeen Rae, Terry Holten

1. Introductions and welcome new Board Members
2. January 24, 2019 Agenda approved
3. December 2018 Minutes approved with one minor word change
4. January Milonga Review
 - January milonga was well attended.
 - TSoM is no longer having a lesson prior to the milonga because of lack of attendance for the lesson.
5. Corinne O'Neil went over some of the duties of the TSoM Board for the new members and passed out handouts further describing the various duties. Natalie Aiello prepared a sign up chart with the twelve milongas listed and each member was encouraged to sign up for either MC-1, Supporting MC, or Food for one or more milongas over the next 12 months.
6. February 9 Milonga
 - Location: Four Seasons
 - MC: Barbara Haselbeck
 - Supporting MC: Jan Jahn
 - Food: Corinne O'Neil
 - DJ: Jennifer Wang
7. Discussion was held regarding Lois Donnay's request to combine the TSoM February Milonga with her workshop on February 9. Scott Chase indicated that he felt the two events should be separate. ACTION: Corrine O'Neil will talk to Lois Donnay and make sure that there is at least one-half hour between the end of the workshop and the beginning of the milonga to separate the two functions and

allow people to pay for entrance to the milonga. She will also relay that TSoM will handle publicity for their milonga only.

8. Treasurer's Report

- Shannon Carson has replaced Jennifer Wang as Treasurer. Pursuant to a motion of the TSoM Board in December 2018, the money from the Vanguard Money Market account has been moved to a savings account at TCF. Shannon Carson reconciled the bank statement. The money from the January milonga has been deposited into the savings account.

9. Natalie Aiello maintains the Milonga Rotation Schedule. The schedule contains the names of the board members who have volunteered to assist at each of the monthly milongas during the year. Along with maintenance of the schedule, Natalie also sends a letter or email in November to the DJs requesting that they sign up for the monthly milongas for the following year.

ACTION: Fran Howley agreed to take over maintenance of the schedule and contacting the DJs in November.

10. Discussion was held regarding membership. Jennifer Wang maintains an Access database with the names of members and renewal dates. Jennifer will move the information to Excel from Access. There are currently 161 members. Paul Lohman sends emails out to advise individuals when their membership is about to expire. Mark Jefferis agreed to assist Paul Lohman with membership. Scott Chase receives a copy of the list of expired members for use when he takes the admission fees at the monthly milonga.

11. Discussion was held regarding venues. A venue coordinator is needed for obtaining venues for the monthly milongas for the following year. The venue coordinator needs to start looking for venues in October for the next year. Janeen Rae has a list of venues and some new venues under consideration. If board members have any ideas for new venues, they should bring the ideas to the meeting. TSoM wants to stay under \$250 per venue.

12. TSoM Outreach Committee:

Barbara Haselbeck and Tom Bischoff from the Outreach Committee (n/k/a Community Development) made a presentation of a pilot program for encouraging individuals who are just starting tango to become active in the community. The purpose of the program is to introduce new tango students to the various milongas and motivate them to begin or broaden their social tango. They proposed a punch card system. The card will show the date given out and indicate an expiration date (time period to be determined). Each card will have a serial number for tracking purposes. It will list four milongas plus a bonus TSoM milonga. When dancers have attended the 4 milongas, they may attend the 5th one (TSoM) free. The cards will be handed out by the tango teachers in the community. Each teacher will have 10 cards to distribute to new dancers. TSoM will give each host of a milonga money equivalent to 20 admissions. Hosts will check off their milonga

when the card is presented to them. The fully used cards will be returned to TSoM. The next step is to talk to the various milonga hosts. The ultimate goal of the project is to grow the community.

A suggestion was made that TSoM give a free one year membership to those who complete a feedback survey from TSoM. In the past, TSoM has distributed cards offering free admission to a TSoM milonga.

ACTION: Corinne O'Neil will bring those cards to the next meeting for distribution.

13. Discussion took place regarding a proposal for TSoM to become a sister organization to a tango organization in Cork, Ireland. The members are willing to become a sister organization but need additional information regarding the scope of the proposal.

14. Next Meeting:

- The next Board meeting is Thursday, February 28th at the Uptown Lunds-Byerly's Community Room, 1450 W. Lake Street, Minneapolis, MN 55408.

Respectfully submitted,
Jan Jahn, Secretary